

2014 Salone del Mobile press preview LIVING SPACES³

Living Spaces³: Living Divani amplifies its visibility during the Milan design week.

As well as the **new products** at the **show**, Living Divani is lead player in two installations in the heart of the Brera district in Milan: the **indoor settings** in the new **BreraStore** showroom at via Fatebenefratelli 10 and the **outdoor collection** in an impactful installation designed by **Piero Lissoni** in the open-air green spaces of the **Orto Botanico** in **Brera**. Three parallel presentations demonstrate the key position reached by the company in the contemporary design world and the ability to create increasingly complete and harmonious living spaces where the boundaries between interior and exterior are broken down and the pure Living Divani shapes blend with the enchantment of the natural surroundings.

Salone Internazionale del Mobile Hall 5 Stand E19-F18

Liveliness, dynamism and freedom: multiple creative flows come together and blend in the 2014 collection from Living Divani. Alongside new upholstered furniture by Piero Lissoni, who since 1988 orchestrates the unique style of the brand in the dual role of designer and art director, is an abundance of complements by young designers, the result of the thorough work of talent scouting among new design recruits which has been a feature at the company for some years now. Different objects in personality and luxury aesthetic that are unexpected and lyrical presences in airy sets, open to socialising but also a refuge for meditating, and flow without interruptions from

the living areas to the bedrooms and outdoor spaces of a large home or a luxury hotel.

For the indoor collection two new designs by Spanish designer *David Lopez Quincoces* make their debut as a preview, in the pursuit of the essence of shapes and materials. Born in 1980 and now in the second year of working with Living Divani, since 2007 the designer has combined joint projects with Piero Lissoni with his own work, opening his own studio in Madrid and Milan. For Living Divani he has designed the small **Starsky** table, made up of 3 circular stackable tops with the same diameter but different height, which can be placed one next to the other in endless compositions. With an steel frame made up of laser-cut half tubes, Starsky stands out thanks to the delicate decorative pattern of the support surface, divided into 3 sections at the slotting of the legs and featuring the wood grain or a herringbone pattern formed by the prized inlay technique.



The **Anin** stool forms a clean geometric shape in space and is made up of two slanting surfaces in aluminium which intersect to create an X shape on which the seat is placed, softened by a slim cushion. An elegant, sculptural and minimalist design which thrives on the precision of the form and the high quality of the materials.







Created for outdoor use is the **Poncho** armchair by the young design duo of Paolo Lucidi and Luca Pevere, with studio in Udine. *LucidiPevere* devised for Living Divani an outdoor seat with enveloping and pleasingly slanted shapes for informal relaxation in the open air. The tubular steel frame, galvanised or painted, is covered by fabric tautened by Kevlar laces which are plaited along the edge in contrasting colours. A cosy space enriched by a soft support cushion, available as preferred in the central or asymmetric version.







The range of upholstered furniture, under the careful guidance of Piero Lissoni, has been enriched with a new idea for outdoor spaces with the **Filo Outdoor** family, made up of an armchair and two or three-seater sofa. **Filo Outdoor** appears suspended on a tubular steel frame, galvanized or painted, which, revolving in space, creates an elegant, decorative geometry. The visible shell in Iroko introduces the warmth of the wood and is topped by soft and welcoming upholstery, covered in fully removable fabric covers for outdoors. Large, comfortable shapes and crafted details for an extremely comfortable outdoor relax.





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